# Banner Design Requirements

* The focus of banner is on Maritime Cyber-Security
* C4 Engineering is at the leading edge of Maritime Cyber-security in the Asia-Pacific area.
* Through a network of relationships with classification societies, Cyber-security practitioners, experts and educators we provide maritime focussed Information Technology (IT) and Operational technology (OT) cyber-security risk assessment, training and remediation within the Asia-Pacific region.
* Ideally the banner show coverage of Australia and surrounding countries.
* In addition to risk assessments, C4 Engineering conducts penetration testing to confirm that recommendations have been applied and that high priority risk areas have been addressed. The changes typically include modifications to high level processes, procedures and detailed ICT system configuration.
* Customers include container ships, bulk carriers, cruise ships and Navy warships.
* The design is to be a graphic and not include photographs
* C4 Engineering logo is to appear within the top third of the banner
* Two logo options have been provided, one with the C4 logo underneath and another with C4 Engineering alongside each other. The second one is preferable.
* If the design includes text, it should be readable from a distance of 1-2m
* The design must not include skull and crossbones, hooded people or binary (1,0) repeated data patterns.
* Banner is 1200mm (wide) x 2200mm (high) – reference files attached
* Additional banner details here: <https://www.thebannerlady.com.au/deluxe-pull-up>
* Resultant graphic to be fully owned by C4 Engineering
* Some online images which have interesting elements are:
  + <http://www.northropgrumman.com/MediaResources/MediaKits/CYBERUK/PublishingImages/cyberuk_banner.png>
  + <https://www.amrita.edu/sites/default/files/information-security-banner.jpg>
  + Cover of <https://cybersail.org/wp-content/uploads/2018/01/Guidelines_on_cyber_security_onboard_ships_version_2-0_July2017.pdf>
  + <https://cdn-orbit-rri.r.worldssl.net/wp-content/uploads/2017/06/cyber-security-banner.jpg>
  + <http://crfimmadagascar.org/wp-content/uploads/2018/03/81947ec4266999930c238c6860ec659a_XL1.jpg>